

# Solutions for employers

## Why is it worth looking for employees on Work.ua

Work.ua — the largest site for employee search  
in Ukraine. Our site has the best audience  
job seekers for you.

**2,8**

million candidates  
in the database

**60 000**

new candidates  
per month

Post jobs on Work.ua to be seen by hundreds of thousands  
of target job seekers and they could send you applications.

**500 000**

visitors  
daily

**6,8**

million views  
pages daily

**3,7**

million subscribers  
to mail jobs

We are trusted by thousands of employers.

**110 000**

active employers  
per year

**100 000**

actual  
jobs



## Our clients

More than 110 000 companies successfully use the Work.ua website for search employees. Our clients include leading ukrainian and world companies.



# The services on the site

To make your job and company stand out from the thousands of others and make your candidate search even more effective, we offer special services.

## Service packages

Sets of services for a month to post jobs and have an effective candidate search. You will always be able to find the best package for your needs for any number of job postings.



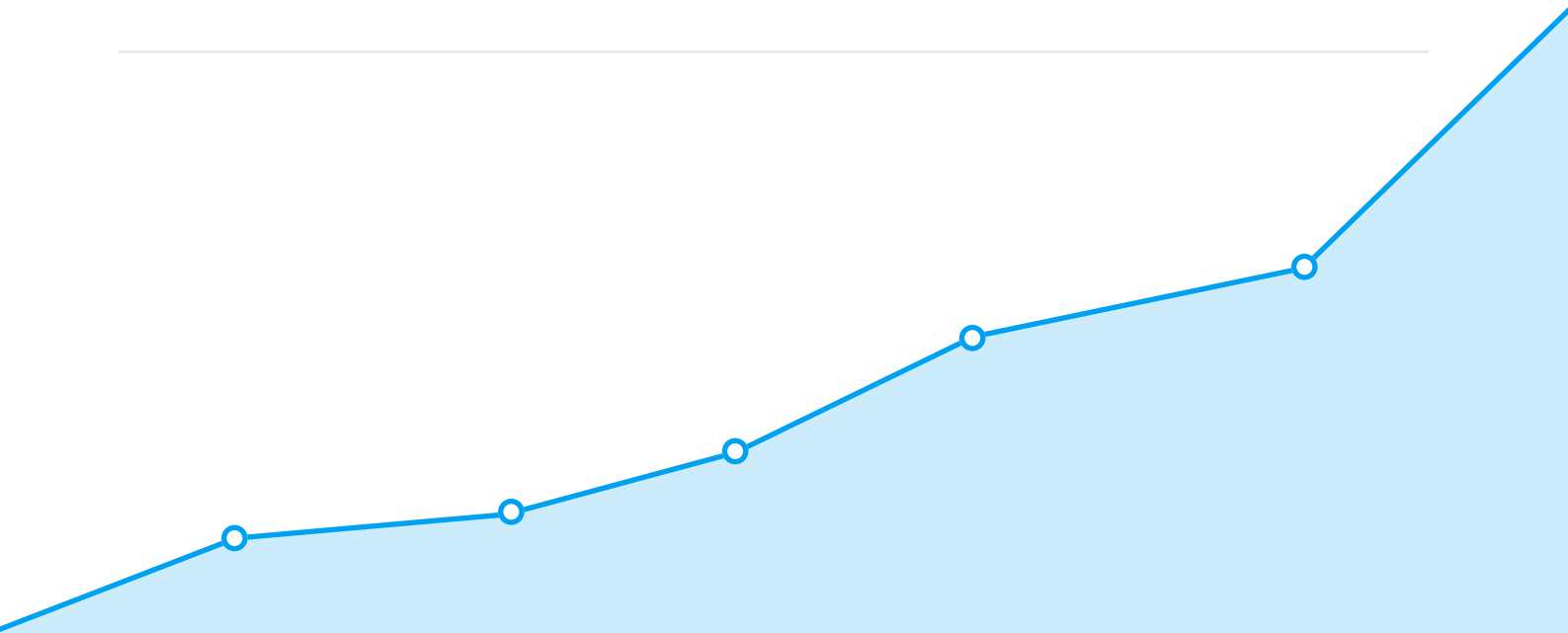
## Hot job

The job is posted at the top of the search results for an entire week. It's perfect when you need to get as many hits as possible, to cover an urgent job quickly, or to find lots of people at once.



## Access to the candidates database

Want to be the first to contact the best applicants? Get access to our database of over 2,8 million unique candidates, which increase by 60 thousands new candidates every month.



# Service packages



To help you work effectively with the site, post jobs, open contacts in the candidate database and promote the brand of the employer, we offer different packages for any needs.

<b>Lite</b> от 390 UAH/month Cost effective solution	<b>Smart</b> от 990 UAH/month The optimal solution	<b>Premium</b> От 20 900 UAH/month Maximum result
<b>1–3 jobs</b> <ul style="list-style-type: none"> <li>• Basic placement.</li> <li>• 10 contacts per day.</li> </ul>	<b>1–20 jobs</b> <ul style="list-style-type: none"> <li>• 3–5 times more views.</li> <li>• From 10 contacts per day to 1 500 contacts per month.</li> </ul>	<b>10–500 jobs</b> <ul style="list-style-type: none"> <li>• 3–5 times more views.</li> <li>• Hot jobs.</li> <li>• From 2 000 contacts per month.</li> <li>• Promoting your brand.</li> </ul>

You can use all the services in the packages for a month.

## Job postings

Lite packages include Standard postings to post jobs for a month.

Smart and Premium packages include StandardPlus postings to post jobs for a month. The posting date will be updated weekly. This will make your jobs appear higher in searches for 4 times and be more noticeable to applicants.

You will be able to offer your jobs unrestricted to all suitable candidates in the database to improve your search and to maximize the interest of job seekers.

## Access to the candidates database

With Lite and Smart packages you will be able to open up to 10 contacts daily in our candidate database. And with SmartPlus and Premium you will get access to candidate contacts without any restrictions.

## Hot jobs

In SmartPlus and Premium packages you can use hot jobs, when you need to get as many applications as possible to quickly hire for an urgent job or to find a lot of employees at once.

## HR-brand promotion

All Premium packages include VIP Company. With it all your jobs would be post in corporate style and highlighted with the VIP badge to attract more attention of job seekers.

And to further increase the influence of the brand on candidates, choose the PremiumPro packages and place your logo on the home page of the site.

# Lite service packages



Packages for a month with basic services. Will suit you if you have 1 to 3 jobs per month and non-urgent search.

	Lite 1	Lite 3
Standard postings	1	3
Access to the candidates database	10 contacts per day with any Lite packages	
Price	390 UAH/month	690 UAH/month

**–10% for orders of 2 or more of the same package, –20% for orders of 6 or more packages.**

## Jobs posting

Lite packages include Standard postings. Using these, you can post jobs for a month. In the search, these jobs will be listed by date posted.

## Job offers

You will be able to offer your jobs unrestricted to all suitable candidates in the database to improve your search. If they are interested in your job, they will be able to apply.

## Access to the candidates database

With an activated Lite package, you can open up to 10 contacts in our candidate database every day and make your candidates hunt even more efficient.

## Economical offer

The low cost makes it easy for you to start looking for employees and try out the basic services our site has to offer.

# Smart service packages



Packages for a month with optimal services. Will suit you if you have *only 1 or as many as 20 jobs per month* and you want to have effective tools for finding employees.

	Smart 1	Smart 3	Smart 5	Smart 10	Smart Plus 10	Smart Plus 20
StandardPlus postings	1	3	5	10	10	20
Hot jobs					1	1
Access to the candidates database	10 contacts per day included with any Smart packages				1 500 contacts per month	1 500 contacts per month
Price	990 UAH/month	1 890 UAH/month	3 090 UAH/month	5 490 UAH/month	14 900 UAH/month	19 900 UAH/month

–10% for orders of 2 or more of the same package, –20% for orders of 6 or more packages.

## More job views

With Smart Packages, post your jobs with StandardPlus postings, which will increase your job views 3-5 times by updating your posting date weekly.

## Hot jobs in SmartPlus packages

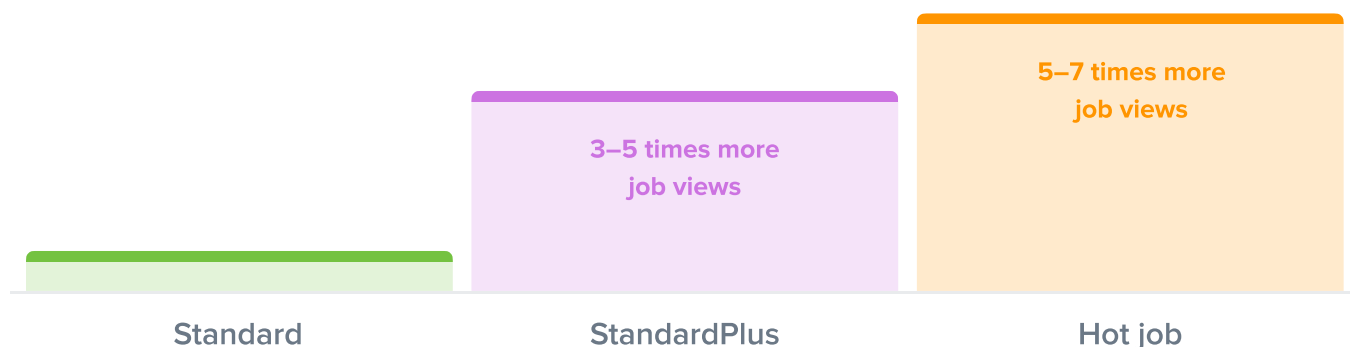
You'll be able to use hot job for the most urgent positions and get 5-7 times more views on them.

## Access to the candidates database

You will be able to actively work with a database of candidates all over Ukraine and contact the ones you're interested in on your own.

## Optimal solution

We have included different sets of services in Smart packages, so you can choose the best option for your candidate search.



# Premium service packages



Monthly packages with the most effective services. Will suit you if you have *more than 10 jobs per month*, you care about the employer's brand and want to get the most out of the posting.

	Premium 10	Premium 25	Premium 50	Premium 100	Premium Pro 100	Premium Pro 200	Premium Pro 500
StandardPlus postings	10	25	50	100	100	200	500
Hot jobs	1	2	2	3	3	4	5
Anonymous postings			2	3	3	4	5
Access to the candidates database	2 000 contacts per month	2 000 contacts per month	2 000 contacts per month	2 000 contacts per month	2 000 contacts per month	3 000 contacts per month	5 000 contacts per month
VIP company	✓	✓	✓	✓	✓	✓	✓
Logo on the homepage					✓	✓	✓
Price	20 900 UAH/month	28 900 UAH/month	39 900 UAH/month	55 900 UAH/month	65 900 UAH/month	89 900 UAH/month	119 900 UAH/month

–10% for orders of 2 or more of the same package –20% for orders of 6 or more packages.

## Posting and work with the database of candidates

With Premium Packages, post your jobs with StandardPlus postings, which will increase your job views 3-5 times by updating your posting date weekly. You can also get in touch with job seekers from our candidate database without any restrictions.

## HR-brand promotion

Want candidates to see themselves already working for you? Design all jobs and your company page in an individual corporate style with the help of VIP Company. Such vacancies won't leave the applicants indifferent.

## Hot jobs

Need to get as many applications as possible to close an urgent position or find many employees at once? That's why we have included hot jobs in every Premium package. They will increase the number of views of a job 5-7 times and help you get more applications.

## Logo on the homepage

With PremiumPro packages you will be able to place your logo on the main page of Work.ua among Ukraine's and the world's leading companies. Emphasize the image and status of your company and attract even more job seekers!

# Hot job



Hot posting is the best solution when you need to get as many applications as possible to quickly hire for an urgent job or to find a lot of employees at once.

For a week, your job will appear at the top of the search results and in the «Hot Jobs» section. The number of views for this job will *increase 5–7 times* in just one week compared to a Standard posting.

1 hot job	5 hot jobs	10 hot jobs	25 hot jobs	50 hot jobs	100 hot jobs
	–20%	–25%	–30%	–35%	–40%
2 490 UAH/week	1 992 UAH/week	1 868 UAH/week	1 743 UAH/week	1 619 UAH/week	1 494 UAH/week
	<del>12 450</del>	<del>24 900</del>	<del>62 250</del>	<del>124 500</del>	<del>249 000</del>
<b>2 490</b> UAH	<b>9 960</b> UAH	<b>18 675</b> UAH	<b>43 575</b> UAH	<b>80 925</b> UAH	<b>149 400</b> UAH

## First positions in the search results

- Your job will be displayed at the top of search results all week and will be marked as «Hot». This will make it as visible as possible to job seekers.
- Additionally, the vacancy will be extinguished with the «Hot» mark in the search results and in the mailings to job seekers.

## Maximum promotion

- The hot job will be sent out daily to job seekers
- They can see it in the largely noticeable yellow «Hot Jobs» section on all pages of other job postings if they are in the same geographic location as you are and have the same topic.
- You will be unlimited in your offers to all suitable candidates to maximize the interest of job seekers.



# Access to the candidates database



On Work.ua we have collected the most informative database of candidates for you — there are more than 2,8 million people who post 3,2 million resumes.

All phones of active candidates have been confirmed.

More than 60 000 new candidates are added to the site every month, so you will always have a choice

	1 week 300 contacts	1 month 1 500 contacts -25%	3 months 4 700 contacts -35%	12 months 20 000 contacts -45%
All Ukraine				
		<del>13 560</del>	<del>40 680</del>	<del>176 280</del>
	<b>3 390</b> UAH	<b>9 990</b> UAH	<b>25 990</b> UAH	<b>94 990</b> UAH
Kyiv region				
		<del>8 760</del>	<del>26 280</del>	<del>113 880</del>
	<b>2 190</b> UAH	<b>6 490</b> UAH	<b>16 990</b> UAH	<b>59 990</b> UAH
Dnipropetrovsk, Lviv, Odesa or Kharkiv regions				
		<del>5 960</del>	<del>17 880</del>	<del>77 480</del>
	<b>1 490</b> UAH	<b>4 390</b> UAH	<b>11 490</b> UAH	<b>39 990</b> UAH
Other region				
		<del>3 960</del>	<del>11 880</del>	<del>51 480</del>
	<b>990</b> UAH	<b>2 890</b> UAH	<b>6 990</b> UAH	<b>25 990</b> UAH

The service is activated for the entire period, you can't pause it to use it later.

The contacts you open will remain open for one year. To get back to those candidates later, save their resumes in applications or download them.

# HR-brending in the Premium packages



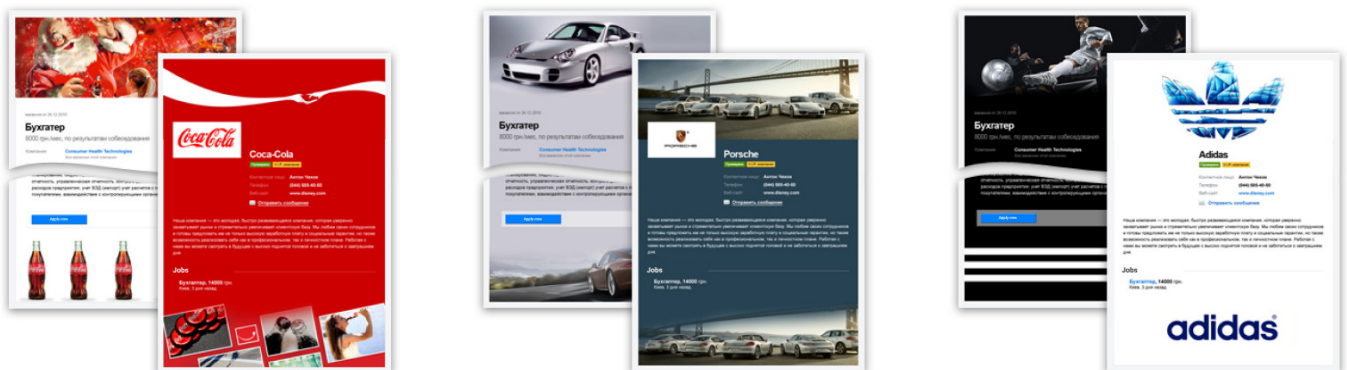
The promotion of HR-brand is a vital component of the development of any company. It is important for job seekers to understand in what type of company they may find themselves, so candidates pay attention to the employer's image, corporate values and work environment.

Services for maintaining and promoting your HR-brand will help to distinguish your company among thousands of others and make the candidates want to work just for you.

## VIP company

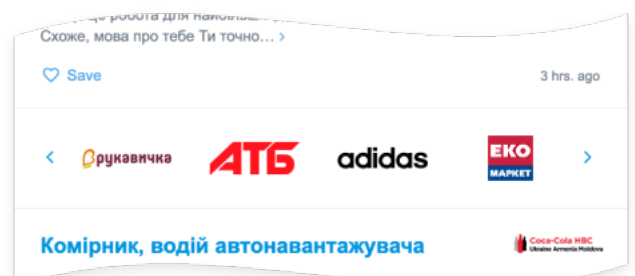
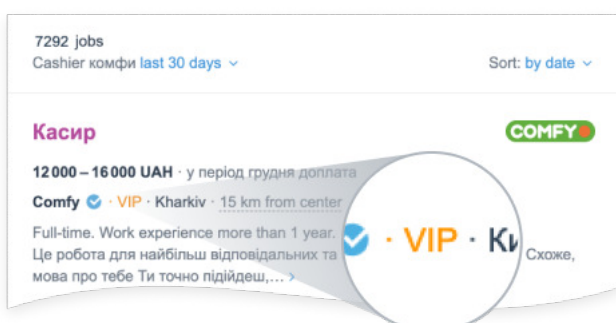
Use the VIP Company in all Premium packages.

With this service you can customise all your jobs and company pages. Such jobs will draw more attention from candidates.



## And also thanks to the VIP company:

- Your jobs will be highlighted with the VIP badge, making them more visible among others.
- Your company logo will be dynamically displayed in the search, in the Leading Employers block. Candidates will be able to see it and go to the company page with a list of all job.



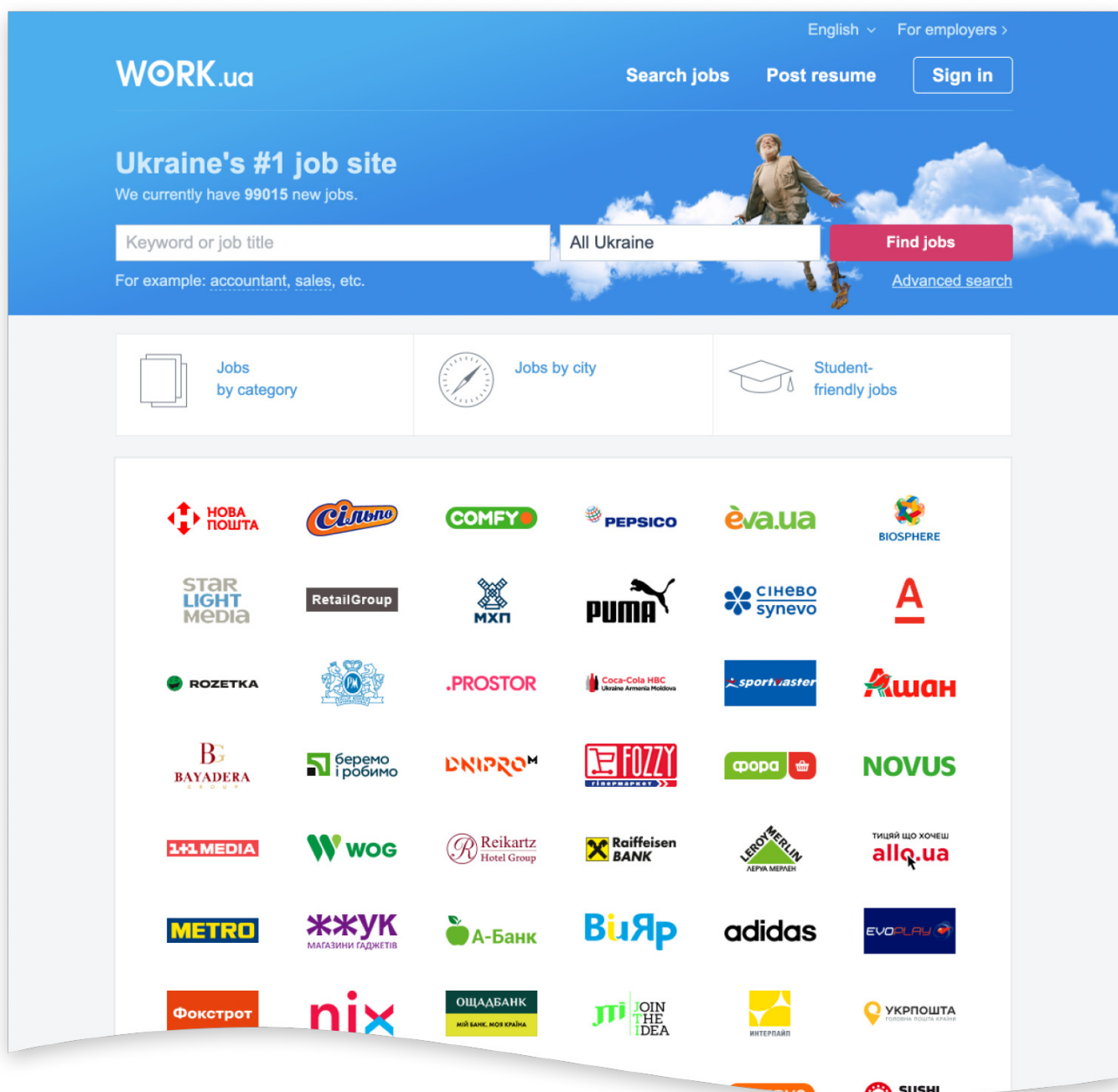
# HR-branding in the PremiumPro packages



## Logo on the homepage

With PremiumPro packages place your logo on the home page among Ukraine's and the world's leading companies to promote your HR-brand as much as possible.

Job seekers will see your company first and proceed to the company's page with a list of all the jobs. Within a month, you can get additional candidates who are interested in working for your company and further increase your company's visibility and credibility.



# Best of luck with your employee search!

We'd love to help you meet your recruiting goals! Give us a call or drop us a line if you need help or have questions about our services and work, and we'll be happy to assist!

The Work.ua Client Relations Department

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